

# 2018 Southern Maryland Wedding and Party Expo

HOSTED BY



CALVERT COUNTY MINORITY BUSINESS ALLIANCE  
SMALL BUSINESS IN A BIG WAY

**November 18, 2018 \*\* 12 noon – 3:00pm**

Calvert County Fairgrounds  
140 Calvert Fair Drive Prince Frederick, MD 20678

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Dear Community Partner,

The Calvert County Minority Business Alliance (CCMBA) would like to invite you to participate in its much anticipated 3<sup>rd</sup> Wedding and Party Expo, When It's Time To Say I Do.

The Southern Maryland Wedding and Party Expo is a single source of information about local wedding and party services with the latest wedding and party fashions and trends, products and services, home decor, gifts and much more - everything needed to plan a wonderful event! While the expo gives Attendees the opportunity to speak directly to event professionals, it also allows vendors to meet their target audience and introduce new products and services, gain valuable feedback, and generate instant or post-show sales.

You can participate in the following ways:

- \* Become a sponsor
  - o Provide a gift certificate, coupon, movie passes, etc.
  - o Make a monetary donation within provided sponsor tiers (below)
- \* Become a vendor (spaces are limited!)
- \* Or Advertise in our deluxe program

Enclosed are the sponsorship and advertisement forms. These documents, as well as vendor forms and expo flyer, will also be available on the CCMBA website – [www.ccmba.org](http://www.ccmba.org). Highlights from our last two hugely successful shows can be found on our – <http://ccmba.org/annual-wedding-party-expo/>

Please contact Gwen James, James and Company and Event Chair, on 410-610-7369 or by email at [JonesandJamesCompany@gmail.com](mailto:JonesandJamesCompany@gmail.com) or [info@calvertcountymba.org](mailto:info@calvertcountymba.org) with questions and to confirm your participation!

Sincerely,  
The Calvert County Minority Business Alliance

# 2018 Southern Maryland Wedding and Party Expo

When It is Time to Say I do...



## ***SPONSORSHIP PACKAGE***

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**12noon – 3:00pm**

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Prince Frederick, MD 20678



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## *Sponsorship Information*

### ***Platinum (\$500)***

- Entitled to a booth in prime location
- Welcome Message at Event
- Sponsor's logo will be placed on marketing collateral
- Full Page Ad in Wedding and Party Expo Program Guide
- Sponsor's logo on CCMBA's website for 1 year
- Business Listing included in the Companion Calvert County Business Resource Directory

### ***Gold (\$350)***

- Entitled to a booth in prime location
- Organization Recognized During the Event
- Sponsor's logo will be placed on marketing collateral
- ½ Page Ad in Wedding and Party Expo Program Guide
- Sponsor's logo on CCMBA's website for 1 year
- Business Listing included Companion Calvert County Business Resource Directory

### ***Marketing, In Kind, and Giveaway Sponsor (Valued at \$150 or More)***

- Sponsor's logo will be placed on marketing collateral
- Marketing Materials available in giveaway bag or at registration table
- Business Card Ad in Wedding and Party Expo Program Guide

Contact Name and Title \_\_\_\_\_  
Business/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Authorizing Signature: \_\_\_\_\_

Email your application to [info@calvertcountymba.org](mailto:info@calvertcountymba.org) and mail payment to address below.

Make check payable to  
and mail to:

**CCMBA**  
**P.O. Box 1015**  
**Huntingtown, MD 20639**

Online Payment visit:

**[www.ccmba.org](http://www.ccmba.org)**

***Camera Ready Artwork includes .pdf, .jpg, or vector high resolution files.***

***Due by 9/30/2018***

# 2018 Southern Maryland Wedding and Party Expo

## Advertising Information

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Advertising Type	Advertising Size	Pricing
<b>Business cards</b>	<b>3 1/2" w x 2" h</b>	<b>\$50</b>
<b>1/4 page</b>	<b>2 1/2" w x 4" h</b>	<b>\$75</b>
<b>1/2 page</b>	<b>5" w x 4" h</b>	<b>\$100</b>
<b>Full page</b>	<b>5" w x 8" h</b>	<b>\$150</b>

Ads can be submitted in either color or black and white JPEG or PDF format no later than the **deadline of Sunday, September 30, 2018**. Advertisers assume liability for the content of advertisement printed and will assume responsibility for all clients that may arise from their ads. Thank you for your support.

Contact Name: \_\_\_\_\_  
Business/Organization: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Email your application to [info@calvertcountymba.org](mailto:info@calvertcountymba.org) or [weddingpartyexpo@ccmba.org](mailto:weddingpartyexpo@ccmba.org) and mail payment to address below.

Make check payable to  
and mail to:

**CCMBA**  
**P.O. Box 1015**  
**Huntingtown, MD 20639**

Online Payment visit:

**Eventbrite**